



Clear into the weekend, with temps in the 60s

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Hayman Book Signing Held



photo by Vince Bucci

Montage Beverly Hills recently hosted a holiday book signing reception congratulating Fred Hayman (left) on the publication of his biography, "Fred Hayman: The Extraordinary Difference". Hayman was joined by the book's author, Rose Apodaca, and Hermann Elger, general manager of the Montage Beverly Hills. The book features more than 300 photographs, and tells the story of Hayman and his store, Giorgio Beverly Hills, as well as the history of Rodeo Drive, Beverly Hills and Los Angeles.